

**Democratic Services Section
Legal and Civic Services Department
Belfast City Council
City Hall
Belfast
BT1 5GS**



**Belfast
City Council**

HYBRID MEETING OF THE CITY GROWTH AND REGENERATION COMMITTEE

Dear Alderman/Councillor,

The above-named Committee will meet, both online via Microsoft Teams and in-person, in the Lavery Room, City Hall on Wednesday, 4th December, 2024 at 5.15 pm, for the transaction of the business noted below.

You are requested to attend.

Yours faithfully,

John Walsh

Chief Executive

AGENDA:

1. Routine Matters

- (a) Apologies
- (b) Minutes
- (c) Declarations of Interest

2. Restricted Items

- (a) Vacant to Vibrant Scheme Update (Pages 1 - 14)
- (b) Markets Update (Pages 15 - 18)
- (c) Financial Reporting - Quarter 2 2024/2025 (Pages 19 - 26)

3. Matters referred back from Council/Motions

- (a) Notice of Motion – Retail Business in Sandy Row (Pages 27 - 28)

4. Regenerating Places and Improving Infrastructure

- (a) City Centre Boundary - Local Development Plan Process (Verbal Update)

5. **Positioning Belfast to Compete**

- (a) Sub-Regional Economic Growth - Key Issues and Proposed Approach
(Pages 29 - 36)

6. **Strategic and Operational Issues**

- (a) Notice of Motion Quarterly Update (Pages 37 - 44)
- (b) Minutes of the meeting of the Belfast Stories Working Group - 14.11.2024
(Pages 45 - 48)

By virtue of paragraph(s) 3 of Part 1 of Schedule 6
of the Local Government Act (Northern Ireland) 2014.

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Subject:	Notice of Motion – Retail Business in Sandy Row
Date:	4th December, 2024
Reporting Officer:	Damien Martin, Strategic Director of Place and Economy
Contact Officer:	Craig Mealey, Committee Services Officer

Restricted Reports

Is this report restricted? Yes No

Please indicate the description, as listed in Schedule 6, of the exempt information by virtue of which the council has deemed this report restricted.

Insert number

1. Information relating to any individual
2. Information likely to reveal the identity of an individual
3. Information relating to the financial or business affairs of any particular person (including the council holding that information)
4. Information in connection with any labour relations matter
5. Information in relation to which a claim to legal professional privilege could be maintained
6. Information showing that the council proposes to (a) to give a notice imposing restrictions on a person; or (b) to make an order or direction
7. Information on any action in relation to the prevention, investigation or prosecution of crime

If Yes, when will the report become unrestricted?

After Committee Decision	<input type="checkbox"/>
After Council Decision	<input type="checkbox"/>
Sometime in the future	<input type="checkbox"/>
Never	<input type="checkbox"/>

Call-in

Is the decision eligible for Call-in? Yes No

1.0	Purpose of Report/Summary of Main Issues
1.1	To consider a motion in relation to Retail Business in Sandy Row, which was referred to the Committee by the Standards and Business Committee at its meeting on 21st November.
2.0	Recommendation
2.1	Members are asked to consider the motion and, if the proposal is agreed, to agree that a report, outlining a detailed consideration of the motion and the potential cost implications, will be brought back.
3.0	Main Report
	<u>Key Issues</u>
3.1	At the meeting of the Standards and Business Committee held on 21st November, the following motion, which was proposed by Councillor Kelly and seconded by Councillor Ruth Brooks, was referred to the Committee for consideration:
3.2	<p><u>Retail Business in Sandy Row</u></p> <p>“That this Council recognises the importance of small businesses and the creation of a thriving economy in communities across our city; accepts that changes to infrastructure can have a significant impact on local businesses in the surrounding area; agrees that businesses in Sandy Row have been disadvantaged by the closure of the Boyne Bridge as part of the Grand Central Station development and recognises the struggle of business owners in the area to survive given the reduction in footfall; and calls on this Council to look at options of re-opening the Boyne Bridge, create a Taskforce, alongside the Department of the Economy, Department for Communities, Translink and local business owners, to explore how businesses can be urgently supported.”</p>
3.3	As the motion calls upon the Council to undertake a number of actions to explore how businesses can be supported in the Sandy Row area, it was referred in the first instance to the City Growth and Regeneration Committee, which had responsibility for developing programmes and actions to support local.
3.4	Members are reminded that, in accordance with Standing Orders, where the notice of motion seeks to commit the Council to expenditure not previously agreed through the Committee process, the notice of motion has been referred to this Committee for consideration. This will usually require a further report from officers outlining the financial and other implications should the notice of motion be adopted.
3.5	<p><u>Financial and Resource Implications</u></p> <p>None associated with this report.</p>
3.6	<p><u>Equality or Good Relations Implications/Rural Needs Assessment</u></p> <p>None.</p>

1.1	The purpose of this report is to update the Committee on the Department for the Economy's (DfE) recently published sub-regional economic plan and to set out proposed approaches to some of the key elements of work within the plan, including the establishment of a Local Economic Partnership (LEP).
2.0	Recommendation
2.1	<p>The Committee is asked to:</p> <ul style="list-style-type: none"> • Note the update on the Department for the Economy's Sub-Regional Economic Plan • Note the draft funding formula and the potential implications for Belfast City Council • Consider and endorse the proposals for the partnership structure and note emerging priority actions.
3.0	Main Report
3.1	At the 6 November 2024 meeting of the City Growth and Regeneration Committee, members were advised that the Department for Economy had recently produced a "sub-regional economic plan". They agreed to receive a further update at the next committee meeting as to how some of the key proposals in this plan might be taken forward in Belfast.
3.2	The Ministerial ambition behind the sub-regional plan is "through local partnerships, central government, Invest NI, Councils and our network of education providers and civic society, we will work together to identify the main barriers to economic development, and the interventions that will unlock the area's potential".
3.3	The plan focuses on recognising and tackling regional imbalance across each of the council areas. It sets out a series of indicators and ranks each council area from 1 to 11 in terms of how they sit against each of these. Metrics include labour productivity; median wages, greenhouse emissions and sub-regional employment rate. While Belfast ranks top in the first three, it ranks 10 out of 11 for sub-regional employment rate.
3.4	Following the publication of the plan, DfE officials have been working on guidance and financial allocations for the Local Economic Partnerships and these have been circulated as draft for discussion with each of the council areas.
3.5	<p><u>Local Economic Partnerships – proposed funding formula</u></p> <p>CMT will be aware that one of the central pillars of the sub-regional economic plan is the proposed establishment of Local Economic Partnerships (LEPs) in each council area. These</p>

partnerships will be able to access funding from the Department – an indicative three-year budget of £45million has been identified but it is understood that this funding has not yet been secured. DfE officials have recently shared the guidance and a series of options around the funding formula for the partnerships. The funding formulas focus on two key metrics, namely productivity – as measured by output per job – and peripherality. There is also a variable allocation for “base” costs (i.e. staff overheads). Based on the draft formulas presented, Belfast City Council would access an annual budget of either £865,000 or £956,000 for LEP activity.

3.6 Officers were asked to provide commentary on the draft formulas by mid-November. We did so, but noted that, given the significant impact on Belfast, we would want to share the proposals with elected members for their consideration and review. With regard to the productivity metric, we noted that we understood why this might be considered as an appropriate metric to some extent. However we also noted that it overlooks the fact that Belfast is a significant net employment generator of high value roles. Almost half of those that work in Belfast do not live in the city and Belfast City Council residents account for only 53% of total workplace employment in Belfast. The largest drag on regional productivity is its persistently high levels of economic inactivity. While this is an issue that affects all parts of the region, it is more visible in Belfast – and particularly within parts of north and west Belfast that are also marked by high levels of deprivation. The sub-regional plan acknowledged this fact by including the sub-regional employment rate as part of the LGD rankings (and Belfast was ranked 10 out of 11 here). However there does not appear to be any consideration given to this in any of the proposed formulas. Officers have shared their views that this is a significant oversight and asked that it be considered as a factor in any final formula.

3.7 The peripherality measure is based on an OECD Regional Typology which classifies areas in two ways, namely “scale from large metropolitan area to remote area and scale from predominantly urban to predominantly rural including close to city or remote”. Using these two measures, DfE have created a “composite indicator of less/more peripheral than average”. The upshot of this is, in reality, the measure of peripherality radiates out from Belfast, meaning that it scores lowest on this factor. There are a number of concerns with this measure. Firstly, it was not one of the factors that was considered in the original sub-regional plan that was issued in early October. The second point is that it is at odds with NISRA’s own statistical classification and delineation of urban/rural areas and settlements in Northern Ireland – which identifies more than one urban centre. Having not been an original factor in the sub-regional economic plan, peripherality is now being proposed as the largest factor in the funding formula – with a proposal that it counts for either 40% or 45% of the funding formula.

3.8	<p><u>Potential approach to partnership</u></p> <p>The Department for the Economy has now provided high level guidance for councils relating to the establishment of the partnerships. With regard to the structure, this includes the following:</p> <ul style="list-style-type: none"> • Councils will determine what format the LEP will undertake to ensure flexibility and to meet local needs. This can be a new standalone body or integrated with an existing structure such as a Labour Market Partnership (LMP) or a Community Planning Partnership (CPP). Councils may merge LEPs to work across a neighbouring council area within an Invest NI region.
3.9	<p>Regarding membership of the partnership, the Department advises that this is for each council area to decide. However it notes that there are a number of mandatory partners including FE Representative(s), Local Enterprise Agency representative(s) and Local business representative(s)/Chamber of Commerce representative.</p>
3.10	<p>The indicative timelines in the plan are that the LEPs should be formed by the end of the calendar year and that projects to be funded should be finalised by end March 2025 with a view to delivery starting from April 2025.</p>
3.11	<p>Early indications from engagement across council areas is that most intend to use existing partnerships as a structure around which they will base their LEP. In reality, this means using either Labour Market Partnership (LMP) or Community Planning structures or, alternatively, establishing a new structure to take forward this work. In Belfast, options for existing structures include:</p> <ul style="list-style-type: none"> • Belfast Labour Market Partnership • Our Economy Board – Community Planning Partnership • Innovation City Belfast Board.
3.12	<p>Belfast Labour Market Partnership</p> <p>The Belfast Labour Market Partnership (BLMP) was established in 2020. It oversees the development of an annual Labour Market Action Plan and the associated resource allocation for priority activities. In addition to the Labour Market Action Plan, which is submitted to DfC to access funding, the BLMP has also agreed to bring forward a “development plan” which considers wider factors and project ideas that could impact on labour market challenges but which don’t currently have resources to support delivery or where further work is required. One example of this work was the research that the Partnership took forward on issues affecting migrant workers. This has led to the establishment of a new pilot programme for medics to enable them to access the requisite training for employment in the NHS.</p>

	<p>Current membership of the BLMP includes: DfC; BHSCT; Invest NI; CBI; FSB; BAPs; VCSE Panel; ICTU; Belfast Harbour; DfE; Belfast Chamber; BMC and the Advice Sector. The group meets six times a year and there is generally good attendance and participation from all members.</p>
3.13	<p>Our Economy Board – Community Planning Partnership</p> <p>The “Our Economy” Board is responsible for taking forward the priority activity identified within the “Our Economy” theme of the Belfast Agenda. The Board’s first meeting since the Belfast Agenda refresh took place October 2024 and the next quarterly meeting is scheduled for January 2025. The membership includes all of the organisations currently involved in the BLMP (with the exception of ICTU and the Advice Sector). Additional representatives include: each of the Area Partnerships; Education Authority; Libraries NI; Social Enterprise NI; Tourism NI; UU and QUB.</p>
3.14	<p>One of the potential challenges with using this group as a conduit is managing the volume of representation (currently 28 members) and the challenges around securing decisions within the timeframe required by DfE.</p>
3.15	<p>Innovation City Belfast</p> <p>Innovation City Belfast is a partnership that includes Belfast City Council, Belfast Harbour, BMC, Catalyst, Queen’s University Belfast and Ulster University, with Invest NI as an advisory partner. ICB seeks to harness key strengths and to grow the city’s proposition as a globally significant location to invest for innovation.</p>
3.16	<p>If we were to use any of the existing structures, we would be required to add representation from the Local Enterprise Agency (LEA) network as they are not currently represented on either. Our suggestion would be for one LEA member to represent the others in the network in Belfast (there are five LEAs in Belfast that are members of Enterprise NI – the umbrella body for the agencies).</p>
3.17	<p>Establishment of a stand-alone LEP</p> <p>In addition to using existing partnerships, there is an option to establish a stand-alone LEP to develop a new action plan and oversee delivery in line with DfE’s funding agreement. As previously noted, DfE have confirmed that there are a number of mandatory representatives – namely the FE sector; the LEA network and local business representation. However other nominees are for the council to decide and may be dependent on priorities identified for the LEP. The feedback from most councils to date is that there are already too many partnerships in existence and that it can be difficult to secure representation given the draw on people’s</p>

	<p>time. This is likely to be the case in Belfast as well. As noted above, the same organisations tend to be involved in most partnerships. Not only does this place pressure on resources. It also means that activities move forward in a stand-alone manner with limited opportunities for engagement outside of the remit of the specific partnership.</p>
3.18	<p>Reflecting on the points noted above, officers consider that the most appropriate, expedient and effective conduit to act as the local LEP is the Belfast Labour Market Partnership. It is our understanding that this approach is to be used in a number of councils. If this is agreed, officers will work with both DfE and DfC to consider how the partnerships can align most effectively and also to ensure that the governance requirements for both funders can be met. It may be appropriate to consider whether this is an approach that we take as an initial way forward – but that we keep it under review in order to ensure that it remains appropriate for the priority work areas agreed.</p>
3.19	<p><u>Potential priority work areas – initial considerations</u></p> <p>Members will be aware that there has been significant engagement activity in recent times around future economic needs of the city. The most comprehensive of these was the work undertaken as part of the Belfast Agenda refresh. However there has also been significant work done on labour market issues through the annual strategic assessment undertaken by the BLMP. In addition, the business cases for respective capital schemes such as the City Deal projects are based on a strategic analysis of the local economy including challenges and opportunities. Given the volume of information available, it is considered that there is no need at this point to undertake a further detailed analysis. Instead, it is suggested that initial engagement is undertaken with partners to identify a small number of priority schemes, aligned with Belfast Agenda priorities, that can have a positive impact on the local economy, that meet the criteria set out by DfE and that can complement or add value to planned activity in order to ensure alignment and avoid duplication of effort.</p>
3.20	<p>Key considerations, taking account of the relatively limited amount of additional funding available, include the need to avoid diluting impact across too many priorities and seeking to maximise, sustain or extend the impact of successful programmes and interventions. At this stage, and in advance of engagement with the partnership some initial considerations for potential activities, include:</p> <ul style="list-style-type: none"> • Inclusive employment pathways to high value roles: through the council’s employability and skills work, we have been able to develop targeted responses to meet employer needs across a range of sectors. In more recent years, we have explored opportunities to move up the value chain and create better paid roles with opportunities for career progression. There is currently engagement work underway with DfE to develop a new

	<p>“inclusive apprenticeship” approach and this would enable us to provide a seamless transfer from the employment academy into an apprenticeship. While these activities are working well at a small scale, there may be an opportunity to scale up much more significantly, with the potential to make an impact on our economic inactivity levels which have remained stubbornly high over decades</p> <ul style="list-style-type: none"> • Maximising the impact of City Deal investments for local SMEs: the original business case for the City Deal identified the potential to create 20,000 new and better jobs. As the projects begin to come forward, there are significant opportunities to consider how our local businesses can access the research expertise and facilities established through the City Deal funding – helping them develop new products and increase their employment numbers. This may include innovation and technology transfer activities; access to challenge programmes and funds and use of the specialist facilities and equipment • Enhancement of “Go Succeed” activities: Go Succeed is the core business support offer for those starting or growing a business. Over the last year, the service has been funded by the Shared Prosperity Fund (SPF). Following the recent budget statement, the government has announced a one-year extension of SPF – albeit with a 40% reduction in the overall budget. Officers are still working through the implications for Go Succeed but, as a collective, councils are considering whether there is an opportunity to use their LEP resources to “top up” any budget shortfall.
3.21	<p><u>Financial and Resource Implications</u></p> <p>No specific financial implications at this point. A number of options for the LEP funding formula have been circulated for discussion but these have not yet been finalised. All options include an element of staff resources to manage the programme of work.</p>
3.22	<p><u>Equality or Good Relations Implications/Rural Needs Assessment</u></p> <p>All activities to be undertaken will be subject to equality screening. This funding formula will be determined by the Department for the Economy.</p>
4.0	<p>Appendices - Documents Attached</p>
	<p>None</p>

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Subject:	Notices of Motion – Quarterly Update
Date:	04 December 2024
Reporting Officer:	Damien Martin, Strategic Director of Place and Economy
Contact Officer:	Jamie Uprichard, Business Research and Development Manager

Restricted Reports

Is this report restricted?	Yes		No	X
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Please indicate the description, as listed in Schedule 6, of the exempt information by virtue of which the council has deemed this report restricted.

Insert number

1. Information relating to any individual
2. Information likely to reveal the identity of an individual
3. Information relating to the financial or business affairs of any particular person (including the council holding that information)
4. Information in connection with any labour relations matter
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6. Information showing that the council proposes to (a) to give a notice imposing restrictions on a person; or (b) to make an order or direction
7. Information on any action in relation to the prevention, investigation or prosecution of crime

If Yes, when will the report become unrestricted?	
After Committee Decision	<input type="checkbox"/>
After Council Decision	<input type="checkbox"/>
Sometime in the future	<input type="checkbox"/>
Never	<input type="checkbox"/>

Call-in

Is the decision eligible for Call-in?	Yes		No	
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1.0	Purpose of Report or Summary of main Issues
1.1	The purpose of this report is to provide an update on the Notices of Motion and Issues

	Raised in Advance allocated to the City Growth & Regeneration (CG&R) Committee.
2.0	Recommendations
2.1	<p>It is recommended that the Committee:</p> <ul style="list-style-type: none"> • Notes the updates to all Notices of Motion/ Issues Raised in Advance that this Committee is responsible for as referenced in Appendix 1; and • Agrees to the closure of one Notice of Motion, as referenced in Appendix 1 and noted in paragraph 3.3 below.
3.0	Main report
3.1	At the SP&R Committee meeting on 25th October 2019 , members agreed “ <i>that this Council notes that other Councils produce a monthly status report in relation to Notices of Motion; and agrees Belfast City Council adopts a similar practice and produces a monthly Notice of Motion Update which will be brought to each full Council Meeting.</i> ”
3.2	<p>It was subsequently agreed that quarterly updates would be brought to the council’s statutory committees providing a regular update on the progress of each motion for which the committee is responsible for. At the SP&R Committee on 20th November 2020, members approved the arrangement for the future management of motions, which included recommendations that Notices of Motion could be closed for one of two reasons:</p> <ul style="list-style-type: none"> • Category 1 – Notice of Motion contained an action that has been completed. All Notices of Motion within this category contained a specific task that has since been complete. It is worth noting that, when Committee agree to action a Motion, there are sometimes additional actions agreed alongside the Motion. As these are not technically part of the Notice of Motion, they are taken forward through normal committee decision making processes. The Notice of Motion can therefore be closed, but additional actions related to it will continue to be progressed and reported to the committee. • Category 2 - Notice of Motion has become Council policy or absorbed into a strategic programme of work. These Motions did not contain a specific task that could be completed but rather they are more strategic in nature and require changes in Council policy and/ or strategy for long term outcomes. Those listed within this category have all been agreed by Committee and are now either Council policy or are currently being implemented through a Council strategy that is managed by a Standing Committee through the corporate planning process.
3.3	<p>There are presently 5 Notices of Motion and Issues Raised in Advance for which the CG&R Committee is responsible for. Members are asked to approve the recommendation to close 1 motion (detailed below) and note status updates for the remaining 4 motions which remain open. Additional information is included at Appendix 1.</p> <p>Recommended Closures:</p> <ul style="list-style-type: none"> • Translink – Night-time provision of services (ID = 289) – Category 1 & 2.
3.5	<p><u>Financial & Resource Implications</u></p> <p>There are no additional financial implications attached to this report. Finance and resource implications are considered by Committee when taking decisions on the specific Notices of Motion and Issues Raised by Members.</p>

3.6	<u>Equality or Good Relations Implications/Rural Needs Assessment</u> There are no equality, good relations or rural needs implications contained in this report.
4.0	Appendices – Documents attached
	Appendix 1: Notices of Motion Live Database – CG&R Committee

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City Growth & Regeneration Notice of Motions

Notices of Motion and Issued Raised in Advance that remain OPEN:

ID	Date	Notice of Motion	Proposed By	Referral Route	Lead Officer	Latest Status Update
208	04/10/2021	Belfast City Nightlife and Night-time Economy	Cllr de Faoite	Notice of Motion – straight to CG&R	Damien Martin	Following the September CG&R meeting, the Night Czar has been invited to the next meeting of the City Centre All-Party Working Group to provide an opportunity and present an opportunity to engage with members. This will enable members to explore the potential for increased council involvement in relation to both the role and our representation on the Purple Flag Steering Group.
217	01/11/2021	Tourism Street Signage (Enlightenment Period)	Cllr M Long	Notice of Motion - referred by S&B Committee	Lesley-Ann O'Donnell	Officers have undertaken initial desk-based research on the Belfast Enlightenment Period, its potential tourism appeal and a list of proposed options. This will be brought to members in a separate Committee report to the January meeting of CG&R.
309	22/02/2023	Rent Controls	Cllr C Beattie	Issue Raised in Advance (Special CG&R)	Nora Largey	Following the return of the NI Assembly a revised letter is being sent to the DfC Minister, whose departmental officials had previously advised that they were unable to make changes relating to rent controls without a sitting NI Executive.
416	06/11/2024	Women's Safety in the City	Cllr T Kelly	Issue Raised in Advance (CG&R)	Sharon McNicholl	NEW MOTION: Following this motion, a report on Women's Safety in the City was presented to the November meeting of the Strategic Policy and Resources committee. Following discussion, the committee: <ul style="list-style-type: none"> • Noted the discussions held and decisions taken at the People and Communities and City Growth and Regeneration Committees (November 2024); • Noted the cross-departmental and cross sectoral work being delivered by, supported, or endorsed by the council; • Noted the multi-agency stakeholders currently involved in this work and the discussions which took place at the Multi-Agency Operational Task Force on the City Centre which took place on 13 November 2024;

					<ul style="list-style-type: none">• Agreed short-term interventions to support women's safety in greater Belfast, together with plans for further engagement with stakeholders to develop further interventions for implementation in the medium term and that these form part of considerations for use of in-year underspend or external funding, if applicable.• Agreed to investigate as to whether the Council could fund additional security measures.
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Notices of Motion and Issued Raised in Advance recommended to CLOSE:

ID	Date	Notice of Motion	Proposed By	Referral Route	Lead Officer	Update / Latest Status
289	01/12/2022	Translink - Night-time provision of services	Cllr D Lyons	Notice of Motion – debated at council	Cathy Reynolds	<p>Recommend to Close (Category 1 & 2)</p> <p>As part of the updated Belfast Agenda process (published March 2024), officers engaged through Community Planning structures to advocate an extension of the night-time provision of its Metro and Glider bus services. The new Belfast Agenda action plans include an action to: “Expand the timetable with a greater service in the evenings and funding for the provision of night-time services”, for which Translink are the lead partner.</p> <p>In addition, a letter was sent before the summer to the DfI Minister calling for consideration to be given to the funding of the provision of night-time public transport services in Belfast. The reply was presented to August’s CG&R committee.</p> <p>The Committee noted the correspondence and officers can also confirm that Translink are engaged as part of the delivery of city events.</p> <p>Translink have also recently announced the return of their Christmas Late-Night Bus, Coach and Train services to allow people to stay out later in city centre in the run up to Christmas. The extended service will run over a 4-week period commencing on Saturday 30th November. Further information is available at: https://www.translink.co.uk/latenightservices</p>

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Belfast Stories Working Group

Wednesday, 14th November, 2024

MEETING OF THE BELFAST STORIES WORKING GROUP

HELD IN THE CONOR ROOM AND
REMOTELY VIA MICROSOFT TEAMS

Members present: Councillor Smyth (Chairperson); and
Councillor McKeown.

In attendance: Ms. W. Langham, Programme Director;
Ms. E. Henry, Creative and Strategic Lead;
Ms. N. McElroy, Programme Support Assistant;
Mrs. L. Holmes, Marketing & Communications
Coordinator; and
Ms. E. McGoldrick, Democratic Services and
Governance Coordinator.

Election of Chairperson

The Working Group agreed that Councillor Smyth be elected to serve as Chairperson for the period to end on the date of the annual meeting of the Council in June 2025.

(Councillor Smyth in the Chair.)

Apologies

Apologies were reported on behalf of Councillor Duffy.

Minutes

The minutes of the meeting of 24th April, 2024 were taken as read and signed as correct.

Declarations of Interest

No Declarations of Interest were reported.

Liverpool Study Visit Report

The Programme Director provided a summary of the key learnings from the Study Visit to Liverpool that the Working Group had undertaken.

The Working Group highlighted the successful branding of Liverpool and the valuable visit to the International Slavery Museum which looked at the aspects of historical and contemporary slavery.

The Programme Director described Liverpool's breadth of offer and cultural attractions and pointed out that the relationship with Liverpool's cultural sector would be maintained.

Noted.

Progress update since last meeting

Programme Update on Key Milestones

The Programme Director reminded the Working Group that Belfast Stories would be a destination to show the world the value of the city, its people and their Belfast stories. A place that would help to orientate visitors, where city lines became story lines and a place that would encourage people to explore the communities of Belfast. She highlighted that this would be the story of the city in the richest possible detail, told by those who knew it best.

The Strategic Lead described the following benefits of the project:

1. Better together

Quality public space to enjoy and explore, where visitors would recognise themselves, their heritage and their sense of community. Belfast Stories would bring people together;

2. Welcoming all

A new visitor attraction that helped people orientate themselves and better understand the city they have come to see and experience. Belfast Stories would enhance the city's reputation as a visitor destination; and

3. Inspiring creativity

A creative hub in which to meet, learn and collaborate enabling people of all ages and background to become involved in one of the fastest developing sectors of the economy.

She summarised the illustrative draft plans of what Belfast Stories might look like, which included public spaces, visitor experiences, creative hub, food stories and administration areas.

She advised that the Belfast Stories project would represent everyone by Inclusive growth; Social impact; and Sustainability.

Noted.

Lack of Quorum

The Chairperson's attention was drawn to the fact that, due to Member who had left the meeting, the meeting was now inquorate.

The Chairperson, being the only Member in attendance, agreed to continue to meet informally, and to receive the further update for information purposes.

Engagement Update including Public Consultation Plan

The Creative and Strategic Lead advised that this second public consultation would be launched on Tuesday, 19th November.

She explained that the purpose of consultation was to: Continue to promote the project, raise awareness and gain buy-in; Make sure that Belfast Stories was for everyone – including completion of an equality impact assessment and a rural needs impact assessment; and gain feedback on current concept designs and plans that would inform the next phase of the project. She highlighted that the primary focus would be the overarching concept, the facilities mix, and the visitor experience including the Interpretive (stories) Masterplan and visitor journey.

She stated that the consultation activity and materials would be developed around five key areas or project ambitions:

- Be somewhere that Belfast people were proud of (something new);
- Regenerate the city centre and support the city's development including neighbourhood tourism;
- Provide open outdoor space, accessible to all (courtyard/roof);
- Provide facilities, activities, events, programming (creative hub); and
- Be a trusted storyteller - gathering and presenting stories.

She highlighted that the consultation material would include a Members' toolkit and the consultation would include the following events:

- Events with local communities – including those in the vicinity of the site;
- Creative projects including Belfast 2024, Our Stories Festival 21st-24th November;
- Targeted events for priority groups and Section 75 – EQIA;
- Community stakeholder events with local partners;
- Partnership sessions with strategic partners;
- Pop up hubs in city centre and neighbourhoods;
- General Public events and activities;
- Your Say – Online consultation hub;
- Political Engagement;
- Northern Bridge Research Project focusing on young people 14-18 years; and
- Consumer testing with Tourism NI.

The Programme Director confirmed that any assistance from Members in relation to community engagement would be welcomed.

She advised that the project was currently at the Concept Design Stage of the RIBA Stages and Programme timeline.

The Chairperson noted the update and welcomed the consultation opportunity.

Chairperson